

Digital Emporiums: Indian Platform Capitalism

An event presented as part of the Platform Media Research Initiative

Date: Monday, August 13, 2018

Venue: Digital Learning Space (Room 224), Joyce Ackroyd Building (#37)

This one day symposium will examine the ways in which the growing platformisation of not just the media but business and governmental operations are occurring in India. With India the second largest country in the world by population and likely to overtake China as the largest in the next twenty years India's experience of and development of its platform economy is likely to become increasingly central to the global digital economy. In this symposium a number of researchers will present on different aspects of this emerging platform economy. Speakers will include Vibodh Parthasarathi (Jamia Islamia University, Delhi), Shishir Jha (IIT Bombay), Scott Fitzgerald (Curtin), Pradip Thomas (UQ) and Adrian Athique (UQ). Topics will include "Platform Capitalism in India", "Digital Emporiums", "Over-The-Top Video Services in India", and "The Platformisation of Religion in India".

Monday, August 13 – Symposium Schedule

9:30am Welcome

Prof Tom O'Regan, School of Communication and Arts, UQ

9:45 Adrian Athique, Institute for Advanced Studies in the Humanities, UQ

Platform Capitalism in India

10:15 Discussion

10:30 Vibodh Parthasarathi, Jamia Islamia University

Digital Emporiums

11:00 Discussion

11:15 Break

11:30 Shishir Jha, Indian Institute of Technology Bombay

Aspects of Platformisation

12:00 Discussion

12:10 Scott Fitzgerald, Curtin University

Over-The-Top Video Services in India: Digital Infrastructures, Corporate Strategies and the State

12:40 Discussion

12:50pm Lunch & Book Launch: *The Indian Media Economy* Vols 1 & 2 (OUP, 2018).

2:00 Pradip Thomas, School of Communication and Arts, UQ

The Platformisation of Religion in India

2:30 Discussion

2:40 Wrap Up and Concluding Remarks

A/Prof Adrian Athique and Prof Vibodh Parthasarathi